

Turn your idea into a solution in healthcare at the Innovation Studio's **Pitch Day!**



Interprofessional teams of students, faculty and staff from Ohio State and the Wexner Medical Center can pitch their ideas to receive up to \$1,000 in seed funding for their health and wellness-related innovation projects.

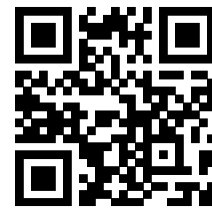
Deadline to register: February 14
Pitch Day: February 21, 10 a.m. to noon

THE
INNOVATION STUDIO



THE OHIO STATE UNIVERSITY
COLLEGE OF NURSING

Learn more and prepare your pitch:



go.osu.edu/pitch-day-2025



go.osu.edu/innovationstudiopitchdeck

Pitch Day Rules

Overview: Teams will pitch their healthcare solution to a panel of Ohio State faculty and staff with experience in innovation and entrepreneurship. Teams will have a maximum of five (5) minutes to share their pitch using the approved Innovation Studio pitch deck (go.osu.edu/innovationstudiopitchdeck). Teams may not delete or add any additional slides to the Innovation Studio pitch deck. All members of the team need to be present for the pitch.

After the presentation is complete, the panel will ask the team questions regarding their solution. Once all solutions have been presented, the panel will contact teams and inform them of the Innovation Studio's decision to fund their project. If funded, the team will meet with the Innovation Studio to collaboratively develop milestones to be met using the awarded funds. Once funded, teams are encouraged to present their progress at future Innovation Studio Showcases. They may also request additional funding to further mature their solutions.

Pitch Day: Pitches will be presented virtually via Microsoft Teams from 10 a.m. to noon on Friday, February 21, 2025. All members of your team need to be present for the pitch.

Interprofessional collaboration: In order to receive funding, you must be an interprofessional team.

How to develop a compelling pitch: Have fun and tell a story. Your job is to describe the problem and solution you imagine; pictures will help the audience engage as you go. Go light on the words, add images and focus on how you can persuade us to engage in your story.

Location and arrival time: Please log into the Teams meeting 2-3 minutes prior to your allotted time. We will be implementing the waiting room feature and will invite you to the pitch room when we are ready for you.

Sharing your pitch: Please be ready to share your PowerPoint slide deck (via screen share) during your five-minute pitch. We have a tight pitch timeline and being prepared will help us stay on time. Practice your pitch prior to this meeting. Part of what we are looking for is a sense of flow as you confidently explain your idea.

THE
INNOVATION  STUDIO



THE OHIO STATE UNIVERSITY
COLLEGE OF NURSING