The Progress of Success
A look at the 2017-2022 College of Nursing Strategic Plan

Looking back

In the past five years, the College of Nursing has achieved an impressive number of accomplishments across academic programs, research opportunities and evidence-based clinical practices. Some of these include:

**ACCREDITATION REALIZED**
The Doctor of Nursing Practice and Post-master’s Advanced Practice Registered Nurse programs received a full 10-year accreditation.

**RISE IN ENROLLMENT**
Since 2012, enrollment has increased 54%.

**SCORES RAISED**
Students averaged a 95% pass rate on the NCLEX exam and nearly 100% pass rates on advanced practice certification exams.

**ESTABLISHED NEW CENTERS OF EXCELLENCE**
Center for Women, Children & Youth

Center of Excellence in Critical and Complex Care

Center for Transdisciplinary Evidence-based Practice, now part of the Fuld Institute for EBP

**RISE IN RANKINGS**
U.S. News & World Report ranked the College of Nursing in the top five in three major categories:

- **ONLINE GRADUATE PROGRAMS**
  - #3

- **TRADITIONAL GRADUATE PROGRAMS**
  - #5

- **DOCTOR OF NURSING PRACTICE**
  - #5

**GROWTH IN NIH AWARDS**
In 2010 NIH awarded the college $682,000 in research funding. By 2016 that number jumped to $1.6M. This moved the college up to #26 in NIH rankings among colleges of nursing nationwide.
In 2011 we laid out an ambitious five-year strategic plan. It challenged our entire nursing community to dream big. As the plan was rolled out, something amazing happened – those big dreams became reality. When we look at what we’ve accomplished, you’ll discover that the College of Nursing today is very different from what you would have seen had you walked on campus just five years ago.

I believe strongly that success breeds more success, which is what excites us for the future and our 2017-2022 strategic plan. This plan presents our college with new opportunities to dream, deliver and discover what it means, what it truly means, to be a nurse or healthcare professional.

In developing this plan, we looked at where we have been, where we are and where we want to go. We relied heavily on guidance from our core values, those pillars for sustaining our positive and extraordinary culture of wellness and excellence.

The 2017-2022 strategic plan is filled with potential, for our students to grow academically, the faculty to achieve new healthcare breakthroughs through research and for the physical footprint of the college to evolve with state-of-the-art facilities that will keep us competitive as we seek to attract the best and brightest minds.

Our new strategic plan is visionary, bold and exciting and aligns to support the university’s vision to be the model 21st-century public, land-grant, research, urban, community-engaged institution. This new plan provides evidence that The Ohio State University College of Nursing is no ordinary college; it’s one that thinks and does the impossible.

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We exist to dream, discover and deliver a healthier world.

Since 1914 students, faculty and staff have arrived at the campus of The Ohio State University College of Nursing to pursue the study of what many have described as both an art and a science – nursing. Those who have studied, taught and practiced nursing as Buckeyes have had divergent backgrounds, differing personal goals, separate areas of focus and individual career goals.

Through this diversity of thought and experience there has been a common thread, a singular vision which today has been codified into the college’s vision statement: “To be the world’s leader in thinking and achieving the impossible to transform health and improve lives.”

The 2017-2022 College of Nursing Strategic Plan presents an opportunity for the college to continue to explore ways to strengthen the pillars supporting its mission while positioning students, faculty, staff and alumni for new successes as they work to pursue their common vision.

Our Core Values

- Excellence
- Collaboration and authenticity
- Curiosity and intellectual rigor
- Integrity and personal accountability
- Openness, trust, respect and civility
- Innovation and change
- Diversity in people and ideas
- Empathy and compassion
- Personal and professional wellness
- Transformational leadership
- Positivity
- Healthy discourse

Six areas of focus for the future

We have identified several strategic focus objectives within six important areas: teaching and learning, evidence-based practice, research and innovation, outreach and engagement, clinical practice and resource stewardship.

As we work to meet these objectives, the college will continue to sustain outstanding educational programs that equip students to optimize well-being in themselves and others, impact policy and improve health outcomes across multiple settings with diverse individuals, groups and communities. It is our responsibility to create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and create solutions to the world’s most pressing problems.

We are confident that working together towards these goals will position the college as the leading college of nursing internationally, a college known for innovation and the transformation of health and lives, locally and globally.
TEACHING AND LEARNING

• prepare exceptional graduates to LIVE WELL and lead evidence-based improvements in population health outcomes with a focus on health promotion and wellness
• expand innovative academic-practice opportunities that transform health and improve lives
• confirm reputation of The Ohio State University College of Nursing as a hub of innovative academic programs and transformative leadership through student, faculty, staff and alumni engagement in evidence-based practice, wellness, diversity and scholarship opportunities
• enhance an institutional culture that supports an inclusive learning environment with respect, diversity and civility

EVIDENCE-BASED PRACTICE

• work through the newly-established Helene Fuld Health Trust National Institute for Evidence-based Practice to transform healthcare quality, health outcomes and academic programming
• conduct the first national EBP summit, “Transforming Healthcare Through Evidence-based Practice”
• become the first college in the country to integrate the research-based EBP competencies across all academic programs
• collaborate with hospitals and healthcare systems throughout the nation and globe to integrate EBP and demonstrate improved healthcare quality and outcomes
• provide EBP products and services throughout the college, locally and globally
• affect policy by developing a presence in regulatory, accreditation and policy-making venues

RESEARCH AND INNOVATION

• increase the success rate of grant submissions, with the goal of becoming one of the top ten NIH-funded colleges of nursing
• bring additional national visibility and funding to the College’s two new centers of research excellence: the Center for Women, Children & Youth and the Center of Excellence in Critical and Complex Care
• become a nationally recognized leader in interventional and translational research and facilitate the rapid translations of research-based interventions to clinical settings to improve outcomes
• formalize an Office of Innovation & Strategic Partnerships within the College of Nursing to enhance the culture of innovation, collaboration and entrepreneurship
OUTREACH AND ENGAGEMENT

• continue to strengthen our partnerships, locally and globally, to improve health and wellness throughout the university, community, state, nation and world
• strengthen the visiting scholars, research scholars and faculty and student exchange programs
• increase community engagement efforts by offering leadership in health promotion and wellness
• utilize the newly created Office of Community Outreach and Engagement and the Office of Global Health Innovations to connect with community and global partners in order to develop collaborations, research and evidenced-based practice to promote health and prevent disease

CLINICAL PRACTICE

• support the expansion of faculty practice and our nurse practitioner programs
• expand the use of Telehealth to provide greater access to healthcare services for people across the state of Ohio
• become more active in policy discussions by sharing the outcomes of innovative practice models through publishing, presentations and policy development
• increase the number of NP-led clinics and practice sites for students in areas where their skills can create new models of interprofessional patient-centered care and strengthen health literacy

RESOURCE STEWARDSHIP

• strategically support our faculty, staff, alumni and students as they work to achieve their career and educational goals
• ensure financial security for the college
• secure additional high-quality space to accommodate growth in student body, faculty, staff and key initiatives
• invest in staff, faculty and students by creating a supportive and diverse work environment that maximizes human potential and promotes respect, diversity, positivity, civility and well-being
• continue to strengthen engagement with and support of alumni
• grow and cultivate a culture of inclusivity and maintain an accessible path to higher education for all

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Every tenet of the strategic plan has been conceived to enable the college to produce the highest caliber of nurses, leaders, researchers and healthcare professionals: those who have a desire to “achieve their highest career aspirations by enhancing an institutional culture that supports dreaming, discovering and delivering, and an inclusive environment that embraces respect, diversity, positivity, civility and wellness.”

Behind these aspirations is a simple mantra – LIVE WELL. Faculty, staff, students and alumni are taught and supported to LIVE WELL, which consists of eight key attributes that are key to personal and professional success.
While we are sharing here the highlights of the 2017-2022 strategic plan, we invite you to visit our website to explore the complete plan. You’ll quickly see why we are so excited by it.

nursing.osu.edu/strategicplan